

Shaon Lahiri, PhD, MPH

POSTDOCTORAL RESEARCHER · PHILOSOPHY, POLITICS & ECONOMICS PROGRAM - UNIVERSITY OF PENNSYLVANIA

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Education

Ph.D. Social & Behavioral Sciences in Public Health

THE GEORGE WASHINGTON UNIVERSITY

2022

Washington, DC, USA

MPH (Global Health Stream)

IMPERIAL COLLEGE LONDON

2014

London, UK

BA Psychology

UNIVERSITY OF MICHIGAN - ANN ARBOR

2012

Ann Arbor, MI, USA

Professional Appointments

2022- **Postdoctoral Researcher - Philosophy, Politics & Economics (PPE) Program**, University of Pennsylvania - Philadelphia, PA, USA

2022- **PPE Postdoctoral Fellow - Center for Social Norms & Behavioral Dynamics**, University of Pennsylvania - Philadelphia, PA, USA

2023- **Associate Scholar - Center for Global Health**, Perelman School of Medicine, University of Pennsylvania - Philadelphia, PA, USA

2018-2022 **Graduate Teaching Assistant, Adjunct Lecturer**, The George Washington University - Washington, DC, USA

2016-2018 **Research Associate**, International Initiative for Impact Evaluation (3ie) - New Delhi, India

2014-2015 **Project Assistant**, UNICEF Oman - Muscat, Oman

2010-2012 **Undergraduate Research Assistant - Addiction Research Center**, University of Michigan - Ann Arbor, MI, USA

Consultancies and Short Assignments

Mar. 2023 **External Coding Consultant - Human Behavior Change Project**, University College London, UK

Sep. 2022 **External Coding Consultant - Human Behavior Change Project**, University College London, UK

Sum. 2020 **Short-Term Consultant - Mind, Behavior, Development group**, The World Bank - Washington, DC, USA

Sum. 2019 **Short-Term Consultant - Mind, Behavior, Development group**, The World Bank - Washington, DC, USA

Sum. 2019 **Research Assistant**, The George Washington University - Washington, DC, USA

02 - 04 2013 **Psychiatric Intern**, Sultan Qaboos University Hospital - Muscat, Oman

05 - 07 2010 **Education Consultant**, DIYSmart Consulting - Guangzhou, China

Publications

PUBLISHED

Yamin, P.; Artavia-Mora, L.; Martunaite, B.; & **Lahiri, S.** (2023). Installations for Civic Culture: Behavioral Policy Interventions to Promote Social Sustainability. *Sustainability*, 15(4), 3825.

Lahiri, S., Bingenheimer, J., Sedlander, E., Munar, W., & Rimal, R. (2023). The Role of Social Norms on Adolescent Family Planning in Rural Kilifi County, Kenya. *Plos One*, 18(2), e0275824.

Levtov, R., Doyle, K., Bingenheimer, J., **Lahiri, S.**, Kazimbaya, S., Karamage, E., Sayinzoga, F., Mutoni, M., Hodari, C., Rubayita, C.H., & Barker, G. (2022). Improved relationship quality, equitable gender attitudes, and reduced alcohol abuse as key

mechanisms to reduce intimate partner violence in the Bandebereho couples' intervention in Rwanda. *Prevention Science*, 1-12.

Snowden, B., **Lahiri, S.**, Dutton, R., & Morton, L. (2022). Achieving and Sustaining Change Through Capacity Building Train-the-Trainer Health Initiatives in Low- and Middle-Income Countries: A Systematic Review. *The Journal of Continuing Education in the Health Professions*, 10-1097.

Lahiri, S., Bingenheimer, J.B., & Costenbader, E. (2022). Social and Gender Norms Influencing Sexual and Reproductive Health: Conceptual Approaches, Intervention Strategies, and Evidence. In *Oxford Research Encyclopedia of Global Public Health*.

Lahiri, S., Bingenheimer, J., Evans, W.D., Wang, Y., Dubey, P., & Snowden, B. (2021). Social Norms Change and Tobacco Use: A Protocol for a Systematic Review and Meta-Analysis of Interventions. *International Journal of Environmental Research and Public Health*, 18(22), 12186.

Sedlander, E., Bingenheimer, J., **Lahiri, S.**, Thiongo, M., Gichangi, P., Munar, W., & Rimal, R. (2021). Does the Belief That Contraceptive Use Causes Infertility Actually Affect Use? Findings from a Social Network Study in Kenya. *Studies in Family Planning*, 52(3), 343-359.

Lahiri, S., Snowden, B., Gu, J., Krishnan, N., Yellin, H., & Ndiaye, K. (2021). Multidisciplinary Team Processes Parallel Natural Disaster Preparedness and Response: A Qualitative Case Study. *International Journal of Disaster Risk Reduction*, 61, 102369.

Jimenez, E., Waddington, H., Goel, N., Prost, A., Pullin, A., White, H., **Lahiri, S.**, & Narain, A. (2018). Mixing and Matching: Using Qualitative Methods to Improve Quantitative Impact Evaluations (IEs) and Systematic Reviews (SRs) of Development Outcomes. *Journal of Development Effectiveness*, 10(4), 400-421.

Lahiri, S. & Menon, R. (2018). Toilets are being constructed at a remarkable pace, but it's not a Prem Katha [Love Story] yet for all sections of the population. Op-Ed in *The Times of India*.

Lahiri, S., van Ommeren, M., & Roberts, B. (2017). The Influence of Humanitarian Crises on Social Functioning among Civilians in Low- and Middle-Income Countries: A Systematic Review. *Global Public Health*, 12(12), 1461-1478.

Lahiri, S., Yegbemey, R. N., Goel, N., Mathew, L., & Puri, J. (2017). Promoting Latrine Use in Rural India. *3ie Scoping Paper 8*. New Delhi: International Initiative for Impact Evaluation (3ie).

Lahiri, S. & Puri, J. (2016). The Art and Science of Winning the Poo War. *Business World*.

Al Asmi, A., Al Maniri, A., Al-Farsi, Y.M., Burke, D.T., Al Asfoor, F.M., Al Busaidi, I., Al Breiki, M.H., **Lahiri, S.**, Braid, N., Essa, M.M. & Al-Adawi, S. (2013). Types and Sociodemographic Correlates of Complementary and Alternative Medicine (CAM) Use among People with Epilepsy in Oman. *Epilepsy & Behavior*, 29(2), pp. 361-366.

UNDER REVIEW & IN PREPARATION

Lahiri, S., Bingenheimer, J.B., Wang, Y., Evans, W.D., Dubey, P., Snowden, B., & Cislighi, B. *R&R at Addiction*. Social Norms Change and Tobacco Use: A Systematic Review and Meta-Analysis of Interventions.

Lahiri, S., Bingenheimer, J.B., Wang, Y., Evans, W.D., & Cislighi, B. *In Preparation for Submission to Prevention Science*. A Latent Growth Modeling Analysis of Social Norms and Tobacco Use among Adult Smokers in Mainland China.

Lahiri, S., Artavia-Mora, L., Piechowski, D., Ford, J., & Yamin, P. *In Preparation for Submission to Health Education & Behavior*. Toward the Development of a Social Norms Intervention Reporting Checklist.

Lahiri, S., Hull, S., Scott, R., Sinks, H., & Chandler, R. *In Preparation for Submission to Frontiers in Public Health*. Leveraging Small Samples in Health Communications Using a Bayesian Approach: An Illustration using the Determinants of Pre-Exposure Prophylaxis.

Lahiri, S. & Munoz-Boudet, A.M. *In Preparation for Submission to World Bank Working Paper Series*. Social Norms Measurement and Analysis: Some Approaches and Applications.

TEXTBOOKS

Lahiri, S. (2023). Research Transparency, Reproducibility & Basic Data Analysis in R! *Open source e-textbook*. Available here: <https://shaonl.github.io/Rbook>.

Awards, Grants, and & Certifications

2023	Distinguished Dissertation Award , Milken Institute School of Public Health, The George Washington University.
2021	Catalyst Grant , Berkeley Initiative for Transparency in the Social Sciences. Project: Research Transparency and Reproducibility: A Complementary Module for All.
2020	Underrepresented Student Workshop Travel Award , Society of Multivariate Experimental Psychology Research Transparency & Reproducibility Training Tuition Award , Berkeley Initiative for Transparency in the Social Sciences.
2017	West Africa Capacity building and Impact Evaluation program , William & Flora Hewlett Foundation. Awarded to International Initiative for Impact Evaluation (3ie). Co-author of grant.
2016	Promoting Latrine Use in Rural India program , Bill & Melinda Gates Foundation (grant: OPP1148651). Awarded to International Initiative for Impact Evaluation (3ie). Co-author of grant.
2014	Best Dissertation Award - MPH , Imperial College London
2014	Certificate in Developing Health Systems , WHO Collaborating Center, Imperial College London

Teaching Experience

PPE 4800	Social Norms, Networks, and Influence , Instructor & Course Designer, Advanced Undergraduate Research Seminar, Residential. Fall 2023.	<i>Penn</i>
PPE 4000	Research Transparency, Reproducibility and Basic Data Analysis in R , Instructor & Course Designer, Advanced Undergraduate Research Seminar, Residential. Spring 2023, Fall 2023.	<i>Penn</i>
PPE 4800	Theories of Behavior Change , Instructor & Course Designer, Advanced Undergraduate Seminar, Residential. Spring 2023.	<i>Penn</i>
PPE 4800	Unpacking the Black Box: Tackling Big Issues in Social & Behavioral Science Interventions , Instructor & Course Designer, Advanced Undergraduate Seminar, Residential. Fall 2022.	<i>Penn</i>
PUBH 6052	Practical Data Management and Analysis for Public Health , Adjunct Lecturer, Foundational MPH course, Online. Fall 2021, Spring 2022.	<i>GWU</i>
PUBH 6007	Social & Behavioral Approaches to Health , Graduate Teaching Assistant, Foundational MPH course, Residential/Hybrid/Online. Spring 2019, Spring 2020, Spring 2021, Fall 2021, Spring 2022.	<i>GWU</i>
PUBH 6504	Social & Behavioral Science Research Methods , Graduate Teaching Assistant, Foundational MPH course, Residential/Online. Fall 2018, Fall 2019, Fall 2020.	<i>GWU</i>
PUBH 6009	Fundamentals of Public Health Program Evaluation , Graduate Teaching Assistant, Foundational MPH course, Hybrid. Spring 2020.	<i>GWU</i>
PUBH 6503	Public Health Marketing , Graduate Teaching Assistant, MPH course, Residential. Fall 2019.	<i>GWU</i>
PUBH 4140	Writing in the Discipline of Public Health , Graduate Teaching Assistant, Undergraduate Senior Seminar, Residential. Spring 2019.	<i>GWU</i>

Conference Presentations

"Social Norms and Tobacco Use: A Systematic Review and Meta-Analysis of the Intervention Literature." Oral presentation. Social and Behavior Change Communication Summit. 2022. Marrakech, Morocco.

- "A Bayesian Latent Growth Modeling Analysis Of Social Norms And Tobacco Use Among Adult Smokers In Mainland China." Poster presentation. Society for Research on Nicotine and Tobacco Annual Meeting. 2022. Baltimore, MD, USA.
- "The Role of Social Norms on Adolescent Family Planning in Rural Kenya." Oral presentation. Society for Research on Adolescence Biennial Meeting. 2022. New Orleans, LA, USA.
- "Social norms and tobacco use: Studies of change." Oral presentation. Filolab Doctoral Summer School. 2021. University of Granada (Remote).
- "3ie latrine use evidence program." Community of Evaluators - South Asia - Evaluation Conclave. 2017. Thimphu, Bhutan.

Peer Review

AD-HOC REVIEWING

Studies in Family Planning
 American Journal of Health Promotion
 Health Communication
 Sexuality and Culture
 Institut d'études avancées de Paris

EDITORIAL BOARD MEMBERSHIP

Frontiers in Public Health - Review Editor for Public Health Education and Promotion Specialty Section

Service and Outreach

PROFESSIONAL SERVICE

2021- **Berkeley Initiative for Transparency in the Social Sciences**, Catalyst
 2018 **Prevention of Sexual Harassment Committee**, 3ie, Committee Member

UNIVERSITY SERVICE

Fall 2020 **Research Committee, Milken Institute School of Public Health, The George Washington University**, Committee Member
 2020 **Faculty Senate Research Committee, The George Washington University**, Committee Member

Software Skills

DATA ANALYSIS & VISUALIZATION

R (Preferred), Stata, Mplus, SPSS, some SAS, NVivo, Dedoose

SYSTEMATIC REVIEW

Covidence, EPPI-Reviewer, Zotero, Mendeley

MANUSCRIPT & REPORT PREPARATION

RMarkdown, Quarto, Overleaf, Canva, Office